



The Pierce Trips Leadership program provides employers with the opportunity to attain certification as a Gold, Silver or Bronze **Best Commuter Business**. Leadership will be recognized for excellence in employer engagement, strategies and performance toward increasing the non-drive alone travel rate of their employees. *Program Certification will be awarded annually so that employers can strive to achieve Gold.*

Worksite Award Levels and Points:

Gold (35+)	Silver (28-34)	Bronze (21-27)
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Performance (Survey Report)	Point Value
Achieved at least one goal target from baseline	5
OR achieved 50% progress or more towards one goal target from baseline	3
OR achieved progress toward a goal target from previous survey	1
Total Points for Performance	5 Possible
Programming (Annual Report)	Point Value
<ul style="list-style-type: none"> Monthly alternative commute subsidy, ORCA Passport, parking cash-out: \$30+ monthly value Earned time off: 1+ day per year 	5
Incentives such as a monthly prize drawing, carpool start-up, or refer-a-friend bonuses	3
Compressed Work Week Policy	1
Telework Policy	1
Preferred carpool/vanpool parking	2
No employee parking, employees pay for parking, or free or discounted parking for car/vanpools	3
Bike/Walk facilities, provide at least 1: <ul style="list-style-type: none"> Provide bicycle storage, racks or cages Showers Clothes Lockers 	2
Active Co-Employee Transportation Coordinator or Committee	1
In-house ride matching or promotion of RideshareOnline.com	1
Fleet vehicles, fleet bicycles or carsharing membership	1
Total Points for Programming	20 Possible
Engagement (Quarterly Accomplishment Reports)	Point Value
Submission of Quarterly Accomplishment and Annual Reports by due date	1 point each (Max 5 pts)
Attend or complete any network, event, forum, conference, or training session related to commute trip reduction or travel options offered by Pierce Trips or other agency	1 point each (Max 5 pts)
Host and staff a transportation fair, attend an event or employer network opportunity, present or speak at a staff meeting, develop a campaign or promotion, offer an enhanced local or statewide campaign (more than forward/post provided materials), active coordination/planning with Wellness or Sustainability, and host an ETC Coffee Connect or Network.	1 point each (Max 10 pts)
Total Points for Engagement	20 Possible
Bonus Points	Point Value
Achieved at least 2 goal targets	5
Total Points for Bonus	5 Possible