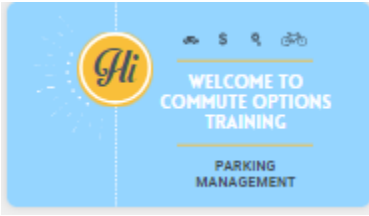


Parking Management Voiceover Script and Notes

Slide 1:



Notes: _____

Music

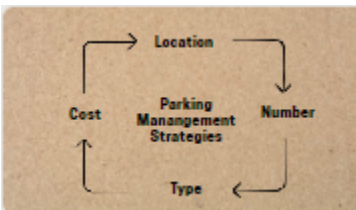
Slide 2:



Notes: _____

Parking management is a set of strategies used to balance the supply and demand for parking and make the use of commute options more attractive than driving alone.

Slide 3:



Notes: _____

These strategies include location of the parking, how many spaces are available, type of spaces, and the cost of the parking.

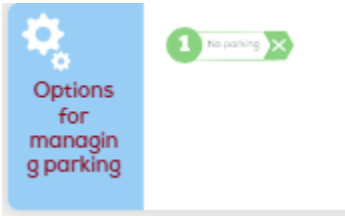
Slide 4:



Notes: _____

Abundant free parking will encourage people to drive alone to work. While, a shortage of parking or a charge for parking will encourage people to use smart commute modes.

Slide 5:

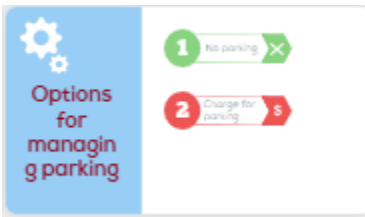


Notes: _____

Employers have options for managing their parking.

- 1) Employers can choose not to offer parking or limit the number of employee parking spaces. This option can save employers money or employee spaces can be converted to client parking.

Slide 6:



Notes: _____

- 2) Employers can charge for parking. Parking can be free or discounted for carpools and vanpools. Or registered smart commuters can receive 3-5 free parking days per month.

Slide 7:



Notes: _____

- 3) A great incentive is to provide reserved front-door parking spaces for carpools and vanpoolers. Pierce Trips offers free HOV parking signs and hang tags.

Slide 8:



Notes: _____

You can order the free Pierce Trips parking signs and vehicle hang tags through the Product Order form located in the ETC Corner of the Pierce Trips website.

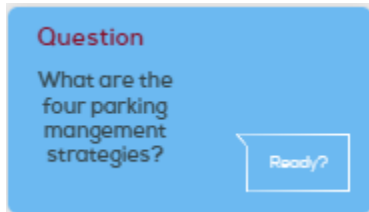
Slide 9:



Notes: _____

Music

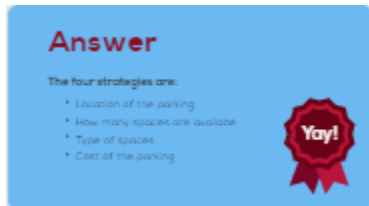
Slide 10:



Notes: _____

Music

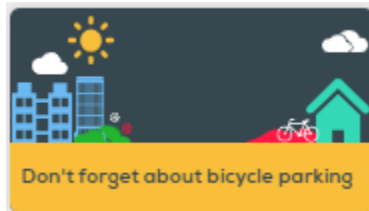
Slide 11:



Notes: _____

Music

Slide 12:



Notes: _____

Music

Slide 13:



Notes: _____

Employers should also consider offering bicycle parking.

- 1) Bicycle parking needs to be safe, secure and out of the elements.
- 2) Bicycle parking can range from an empty office space, to space under the stairwell, bicycle lockers, or a locked fenced area in the parking garage.

Slide 14:



Notes: _____

- 3) Employers should consider offering a fix-it station to repair flat tires or make minor adjustments.
- 4) Also examine the property for safety. Can lighting or pathways be improved?

Slide 15:



Notes: _____

Music

Slide 16:

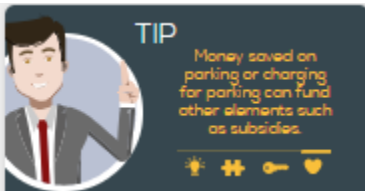


Notes: _____

Other considerations

Who manages your parking? Is parking employer owned or leased? Can leased parking be unbundled from your lease? Are employees represented by bargaining unions?

Slide 17:



Notes: _____

Music

Slide 18:



Notes: _____

Begin by assessing the company's current parking situation. Meet with everyone involved with parking management. Discuss desired outcomes for the commute options program and the role of parking at your company.

Questions 19-21:

Questions, Contacts, Completion form